
Companion Animal Welfare and Rehoming Grant

Application support fact sheet

4 September 2026

The following factsheet aims to provide advice and examples when applying for the Companion Animal Welfare and Rehoming grant program.

The examples provided are generalised. When completing your application, you should provide specifics related to your organisation, and the proposed project and activities you are to undertake.

The examples provided are used to demonstrate the advice in this factsheet only. It is not implied and should not be assumed that the example projects and activities are the preferred responses for applications under the program.

Application areas of focus

Brief Project Description

The project description should be your 'elevator pitch' for what you will do with grant funding. It should be specific to what will be done and who will benefit from this. Where possible, include high-level targets that you are trying to achieve with funding.

Example

We will run a subsidised desexing program across the LGA, targeting 100 cats and 100 dogs. This will be supported with 2 community health days where free vet health checks and subsidised vaccinations will be offered to pet owners in the community. This grant will have a range of beneficiaries. Pet owners will benefit from subsidised desexing opportunities for their cats and dogs. Local cats and dogs will benefit from improved health outcomes stemming from free vet checks and relevant vaccinations linked to each animal's age.

Budget

Be clear in the average cost per animal where it is possible. This helps put a monetary figure on your targeted outcomes.

Where possible, break items up per line. For example, rather than listing ‘veterinary care’ only, if the vet care includes vaccinations, desexing and health checks, list each vet activity on a separate budget line and provide an average cost for each activity. This clearly shows assessors you have costed out grant funding.

Example

Description	Category	Amount	GST	Notes
Desexing -Cat	Project and Production	\$16,000.00	\$0.00	Desexing for 80 cats - averaging \$200 per animal
Desexing -Dogs	Project and Production	\$24,000.00	\$0.00	Desexing 80 dogs averaging \$300 per animal
Dog Vaccinations - Subsidised	Project and Production	\$4,000.00	\$0.00	80 Subsidised dog vaccinations @ \$130 average per dog -Vet cost \$60 -Participant cost \$20. -Remaining \$50 cost covered by grant.
Cat vaccinations -Subsidised	Project and Production	\$4,800.00	\$0.00	80 Subsidised cat vaccinations @ average \$140 per animal. -Vet cost \$60 -Participant cost \$20 -Remaining \$60 cost covered by organisation.
Total		\$48,400.00	\$0.00	

Outcomes

Providing details that are specific to the target measure you want to achieve helps assessors see the impact your activities will have on companion animals.

Example

Outcome	How does your intended outcome link to the Program Objectives?	What will achieving the outcome look like?
Decrease in unwanted litters	Improve animal welfare outcomes in NSW	200 cats desexed in the grant period
Reduced spread of common companion animal diseases in local communities	Improve animal welfare outcomes in NSW	100 cats and 100 dogs vaccinated
Reduction in companion animals entering rehoming system	Sustainable delivery of companion animal rehoming services	200 animals microchipped (100 dogs and 100 cats)
Increased rehoming outcomes for companion animals	Sustainable delivery of companion animal rehoming services	15 dogs complete behaviour training

Milestones

Milestones help show the planning that has gone into your project or activities. Clear milestones enable assessors to understand the timelines you expect for your project and the key stages that the project will progress through.

We appreciate some activities might not have multiple stages or steps, but your milestones should be for the overall grant program and may look like the below.

1. Project commencement
2. Project completion
3. Final reporting completed
4. Funding acquitted

Example 1: Singular project/activity – subsidised desexing program

Milestone	Start Date	End date	Explanatory notes
Project planning	01/01/2027	31/01/2027	Partner vets confirmed, promotional materials developed
Project commencement	01/02/2027	30/06/2027	4-month desexing program
Project completion	30/06/2027	31/07/2027	Participant feedback collated, review of program conducted
Final reporting completed	30/06/2027	31/07/2027	30-day timeframe to complete final report.
Funding acquitted	30/06/2027	31/07/2027	Grant funding closed off

Example 2: Multiple activities funded

Milestone	Start Date	End date	Explanatory notes
Program planning	01/01/2027	31/01/2027	Develop marketing flyers, confirm partner vets
Desexing activities	01/02/2027	30/06/2027	4-month desexing program for 100 cats and 100 dogs
Vaccination campaign	01/02/2027	30/06/2027	4-month program to allow time for
Community health day 1-promotion	01/02/2027	31/03/2027	Lead time allows for promotion to community.
Community health day 1 –run	31/07/2027	31/03/2027	First health day run
Community health day 2 -promotion	01/04/2027	31/05/2027	Lead time allows for promotion to community.
Community health day 2 –run	31/05/2027	31/05/2027	Second health day run
Final reporting completed	30/06/2027	31/07/2027	30-day timeframe to complete final report.
Funding acquitted	30/06/2027	31/07/2027	Grant funding closed off

Assessment criteria

The application form includes a free-text section for responses to three questions linked to the Grant's assessment criteria. Review the hints at each question carefully and make they are addressed in your responses.

1. With reference to the grant program's principles, objectives and outcomes, why does your project or activities need to be undertaken?

Hint: Describe the specific objectives, issues or needs you want to address and how your project will address this.

2. How do you know your project or activities will address the above objectives, issues or needs?

Hint: What evidence is there that your project or activities will succeed in making a difference?

3. Why is your organisation best placed to undertake the project or activities proposed?

Hint: What experience, capacity or capabilities do you have that will help you successfully complete the project/activities?